

## Mid-term Corporate Strategy 'M-Plan2020' Outline

## **Long-term Corporate Strategy** ◆A new professional and integrated company for materials and relative knowledge. **Vision** ◆A dynamic company of mutual confidence, fostering & ensuring our valuable human resources. Mid-term Corporate Strategy M-Plan 2020 M-Plan 2013 M-Plan 2016 Consolidated Management <sup>r</sup>Challenge<sub>J</sub> rchange for the new decade 2011 2020 2014 2017 **Growth Strategy** Investment Promotion Individual and Organization Accelerating Replacement **Enhancing Overseas** and that Support of Marchandise based on **Activities Business Management** Morimura's Future **Business Life Cycle** Strategy We position ASEAN From trading to We aim for continuous We aim for a company as the most investment, and where individuals and growth by optimizing important products, people, and further evolution organization grow market. organizations. from investment and evolve together Management to management. as one. **Promoting Consolidated Management** Increasing the consolidated profit will be our primary goal. Strengthening Relationship with We will inherit relationship with our business partners, and create new businesses by deepening them further. **Business Partners** Based on consolidated management, individuals and organization will **Human Resources Strategy** be evaluated & properly treated to enhance its growth.