森村商事株式会社
MORIMURA BROS., INC.

Established in 1876

Midterm Corporate Strategy 'M-Plan 2016' Outline

Long-term Corporate Strategy

2011 — 2014 — 2017 — 2020

『Vision』

- ◇ A new professional and integrated company for materials and relative knowledge.
- ◇ A dynamic company of mutual confidence, fostering & ensuring our valuable human resources.

Mid-term Corporate Strategy

M-Plan 2013
Consolidated Management

M-Plan 2016
「Challenge」

M-Plan 2020
Third Term

Glocal Business Strategy　Think Globally, Act Locally

Consolidated Magagement Strategy

Fortifying Overseas Business	Development of Investment Businneass
Aim for sustainable development in the effective use of management resources.	Aim for development of new business models and investment opportunties by promoting investment environment.

Growth Strategya

Creating New Business	Selection and Concentration
Aim for creation of new business that maximize our existing strength by promoting organized adtivities.	Aim for sustainable growth by optimizing business portfolio.

Establishment of Relation Management

Human Resources Strategy

Establishment of Internal Control

Strengthening Financial Ground

Distribution of Results

Further Enhancement of Business Fundamentals

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